

AIRPORT DIRECTOR'S REPORT

July 2010



A AIRPORT OPERATIONS

- Passenger Count
- Aircraft Operations
- Air Freight

The passenger count for June, 73,735 was up 5.9% compared with June 2009. The total passenger count year-to-date, 360,060 was down 0.5% compared to the same period last year.

B PROGRAMS

1. Air Service

Frontier Airlines' non-stop service to Denver which began on June 4th experienced a successful launch with an 82% average load factor for the month.

Staff Contact: Terri Gibson, 692-6004

2. Communications Program

a. Airline Terminal Project Public Outreach

Current Components:

- Information pages on FlySBA.com
- Airport Director public presentations
- Project sign boards and flyers at the Terminal
- Quarterly e-newsletter – this month
- Videos in boarding gate holdrooms

Planned Components for Fall:

- Direct mail leaflet for Santa Barbara and Goleta
- Construction tour for business leaders

b. Promotional Items This Month

Pumpflix videos at four local gas stations, *City News & Brief* water bill inserts, *UCSB* yearbook, City TV (Channel 18) programming, Westmont College - Reynolds Gallery exhibit sponsor, and *Noozhawk* online news ads to promote commercial airline service at SBA.

c. Youth Mural Installation

This spring the Airport in association with the Santa Barbara Arts Alliance – a special program of the Parks and Recreation Department, sponsored the creation of a mural by local youth. The mural is entitled "Postcards of Travel" and it is located on construction fence at the Terminal. An 'unveiling' ceremony to

recognize the artists and the program will take place this month with Mayor Schneider and other dignitaries.

d. Airline Terminal Comment Card Program

87 cards were collected from the boarding gate areas and main lobby in June. There were many requests for drinking water in the holdrooms (vending machines were installed at month's end).

e. FlySBA.com Website

The main content of the Airport's website was adapted for mobile device use since approximately 50% of web browsers access the internet via PDA's and cell phones.

Staff Contact: Terri Gibson, 692-6004

3. Airport Noise Abatement Program

Planned completion date: Fall 2010

Funds remaining in the grant are adequate to purchase an upgraded server with a hosted service and support package. A change order is in process to use the balance of the grant for the server and service and technical support package.

Staff Contact: Tracy Lincoln, 967 – 7111

4. Airline Terminal Public Arts Program

The Selection Panel selected the team of Lori Ann David and Vidya Gauci to design and install the North Rotunda Medallion and the Wood Beam Stenciling Projects.

The team of Colleen Kelly and Alfred Ramirez was selected for the design and installation of the Wrought Iron Railing Embellishment Project.

The next step is to submit the Artist Agreements to City Council for approval and the artist teams to submit their designs to the City Arts Advisory Committee for approval.

Staff Contact : Karen Ramsdell, 692-6002

Lori Ann David and
Vidya Gauci ~

North Rotunda Medallion
\$65,000

Wood Beam Stenciling
\$12,000

Colleen Kelly and
Alfred Ramirez ~

Wrought Iron Embellishments
- \$35,000

C CAPITAL PROJECTS

1. Airport Terminal Improvement project

Planned Completion Date: 2012

The Terminal Project contractor, EMMA Corporation, commenced construction on November 2, 2009. New water and sewer utility connections have been brought to the site and all of the new

\$60 Million (14.1M
AIP Grant, 5.8M
PFCs, 34.5M Bond

building footings have been poured. The contractor has completed work on the foundation system and the steel framework. Work also continues on the roof decking and first floor metal stud framing of the building.

Funds, 1.0M Airport Funds)

Staff Contact: Owen Thomas, 692-6018
Laurie Owens, 692-6023

2. Goleta Slough Tidal Circulation Demonstration Project/ASP Wetland Mitigation Project
Planned Completion Date: Fall 2010

Wetland mitigation associated with the Airfield Safety Projects was required at a ratio of 4:1. The Airport has completed the first phase of mitigation, which provided 3:1 mitigation.

URS Corporation
\$348,330 (work that is continuing.)

The final phase of mitigation is based on the Goleta Slough Tidal Restoration Demonstration Project, which was successfully completed in Winter 2009. Surveys to measure bird activity, vegetation establishment and invertebrate communities were completed in November 2008. The final report from URS was provided in mid-January 2009 and reviewed by staff. It was forwarded to FAA and USDA for their review. A contract with Tartaglia Engineering and URS was approved by City Council for design of the final tidal mitigation area required for the Airfield Safety Projects in March 2009.

Construction documents are out for bidding with bids expected to open on July 29. Construction is scheduled for Fall 2010.

Staff Contact: Laurie Owens 692-6023

D COUNCIL / AIRPORT COMMISSION ACTIONS

Council approved the following recommendations in June -

Authorize the General Services Manager to increase the purchase order authority with ERA Corporation by \$211,921 to \$411,284 to upgrade the Airport Noise Monitoring and Flight Tracking System.

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- A. Adopt, by reading of title only, An Ordinance of the Council of the City of Santa Barbara Approving a Ten-Year Concession Agreement with First Class Concessions, Inc., for Operation of a Food and Beverage Concession at the Airport; and
 - B. Adopt, by reading of title only, An Ordinance of the Council of the City of Santa Barbara Approving a Ten-Year Concession Agreement with M/E, Inc., for Operation of a Retail News and Gift Concession at the Airport.